

Hassan Syed

Enterprise AI Architect • Founder • Transformation Coach



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AT A GLANCE

25+

Years in enterprise technology

4

Named AI and data platforms

3

Founder-built ventures

FOUNDER-BUILT PLATFORMS

MasterOwl

masterowl.com.au

K-12 education platform

Creates focused, syllabus-aware learning plans and clear progress signals for students and families.

Work-o-Work

workowork.com

AI and software talent marketplace

Connects global buyers with verified Pakistani AI and software teams, using AI-assisted briefs, matching, proposals, and trust signals.

Share My Books

sharemybooks.net

AI-assisted publishing platform

Turns PDFs, transcripts, articles, and voice into responsive books while keeping authors in control of every word.

TEACHING, MENTORING & WRITING

- Teacher and mentor: taught in the Master of Computer Science program at PAF-KIET, delivered university lectures at Australian Catholic University, and led team onboarding.
- Author of The AI Spark and an active writer on AI adoption, technology leadership, product thinking, and delivery.

ENTERPRISE AI LEADERSHIP

Turn AI ambition into trusted enterprise capability.

Hassan combines more than 25 years of enterprise architecture and technology leadership with hands-on AI product execution. He helps organisations make wise AI decisions, build secure and economical systems, and equip their people to deliver more value with confidence.

For executives, technology leaders, engineering teams, banks, regulated industries, and public-sector organisations.

01

Shape the AI strategy

Prioritise valuable use cases, sequence investment, and connect AI ambition to business outcomes.

02

Architect for trust

Design secure, context-aware systems with governance, observability, human accountability, and cost control.

03

Enable people to deliver

Coach leaders and upskill engineers so new capability becomes a durable way of working.

Selected enterprise work

STRATEGY TO PRODUCTION

Asset AI

TRANSPORT FOR NSW

Solutions Architect

Architected an enterprise asset intelligence solution that converts complex asset data into practical operational insight.

[VIEW PRODUCT](#)

Perspio AI

INAURO

AI Product Architect

Shaped a production-ready enterprise AI capability across product vision, architecture, integration, governance, and adoption.

[VIEW PRODUCT](#)

EAC Trading Platform

NORTHMORE GORDON

AI Product Architect

Created a secure, multi-region Azure platform for environmental certificate trading, settlement, compliance, and visibility.

[VIEW PRODUCT](#)

Secure onshore GenAI

AUSTRALIAN GOVERNMENT - DAFF

Solutions Architect

Designed protected Azure OpenAI tools and delivery patterns for internal productivity and documentation automation.

WORKSHOP & ADVISORY FOCUS

AI strategy for leaders

Secure, responsible and economical AI

AI-accelerated engineering teams

Bring Hassan in to clarify your AI direction, strengthen delivery, or equip your people to lead the change.

[START A CONVERSATION](#)